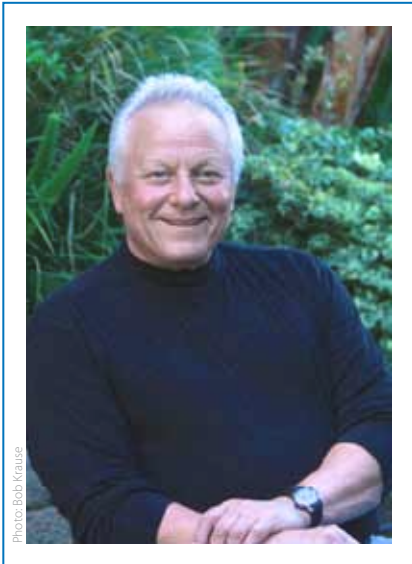


About Dan Zadra



Dan Zadra is a nationally recognized author, book mentor, strategic communications and creativity consultant. He is the founder and former Creative Director of Seattle-based Compendium Inc. Founded in 1983, Compendium is one of the nation's foremost publishers of inspirational books, greeting cards and gifts, and one of *Inc. Magazine's* fastest growing companies. Dan remains an active member of Compendium's board, but in 2012 he relocated to Coeur d' Alene, Idaho to launch his new company, Zadra Creative.

Over the past 35 years Dan co-created some of the best-known innovations in inspirational publishing, including the beloved Little Window Message Card. More than a billion Window Cards, carrying messages of hope and inspiration, have already been circulated throughout the world. Along the way Dan has also written, co-written or edited more than 200 books, including dozens of award-winning gift books, a range of private label business books, several acclaimed children's books, and five current best-sellers. His next book, *Trust Your Crazy Ideas*, is scheduled for a 2014 release.

Because of his unique communication background, Dan has served as a strategic communications, creativity or publishing consultant for some of the top brands in the nation including Nordstrom, Alaska Airlines, Starbucks, Boeing Aerospace, Westin Hotels, Sun Microsystems, LensCrafters, Cancer Treatment Centers of America, The Gap, Special Olympics, Union Bank of California and many others.

Personal Mission Statement: *Live your life so that your children can tell their children that you not only stood for something wonderful—you acted on it.*

